

HELIO GROUP

STRATEGY / 4 August 2026

Strategic Plan

A multi-year strategy document connecting context, ambition, strategic pillars, initiatives, KPIs, governance, and execution milestones.

PREPARED FOR

Aperture Mobility

Northstar Systems · Mara Klein · 4 August 2026



Contents

Document contents

Strategic context

Synthesize external trends, customer needs, internal performance, capabilities, constraints, and scenarios.

Document control	Detail
Owner	Mara Klein
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Status	Ready for review



Ambition and choices

Define purpose, future position, value proposition, strategic choices, boundaries, and explicit trade-offs.

- Confirm the responsible owner and decision deadline.
- Record evidence, assumptions, and dependencies explicitly.
- Convert the agreed outcome into a trackable next action.



Illustrative performance profile

Strategic pillars

Explain each pillar, intended outcome, design principles, interdependencies, and what will materially change.

Measure	Baseline	Current	Target
Strategic pillars	58	74	90
Delivery confidence	64%	78%	86%



Initiative portfolio

Prioritize initiatives by value, feasibility, sequence, capacity, investment, dependency, and accountable executive.

- Confirm the responsible owner and decision deadline.
- Record evidence, assumptions, and dependencies explicitly.
- Convert the agreed outcome into a trackable next action.

Measures and targets

Set outcome KPIs, baselines, targets, leading indicators, data sources, owners, and review frequency.

Measure	Baseline	Current	Target
Measures and targets	58	74	90
Delivery confidence	64%	78%	86%

Roadmap and resources

Phase the strategy across horizons with milestones, funding, workforce, technology, partnerships, and change needs.

- Confirm the responsible owner and decision deadline.
- Record evidence, assumptions, and dependencies explicitly.
- Convert the agreed outcome into a trackable next action.



Governance and adaptation

Define decision forums, portfolio reviews, benefits management, risk oversight, learning loops, and refresh triggers.

Measure	Baseline	Current	Target
Governance and adaptation	58	74	90
Delivery confidence	64%	78%	86%