HELIO GROUP

STRATEGY / 4 August 2026

Strategic Plan

A multi-year strategy document connecting context, ambition, strategic pillars, initiatives, KPIs, governance, and execution milestones.

PREPARED FOR

Aperture Mobility

Northstar Systems · Mara Klein · 4 August 2026

Document contents

Strategic context

Synthesize external trends, customer needs, internal performance, capabilities, constraints, and scenarios.

Document control	Detail
Owner	Mara Klein
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Status	Ready for review

Ambition and choices

Define purpose, future position, value proposition, strategic choices, boundaries, and explicit trade-offs. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

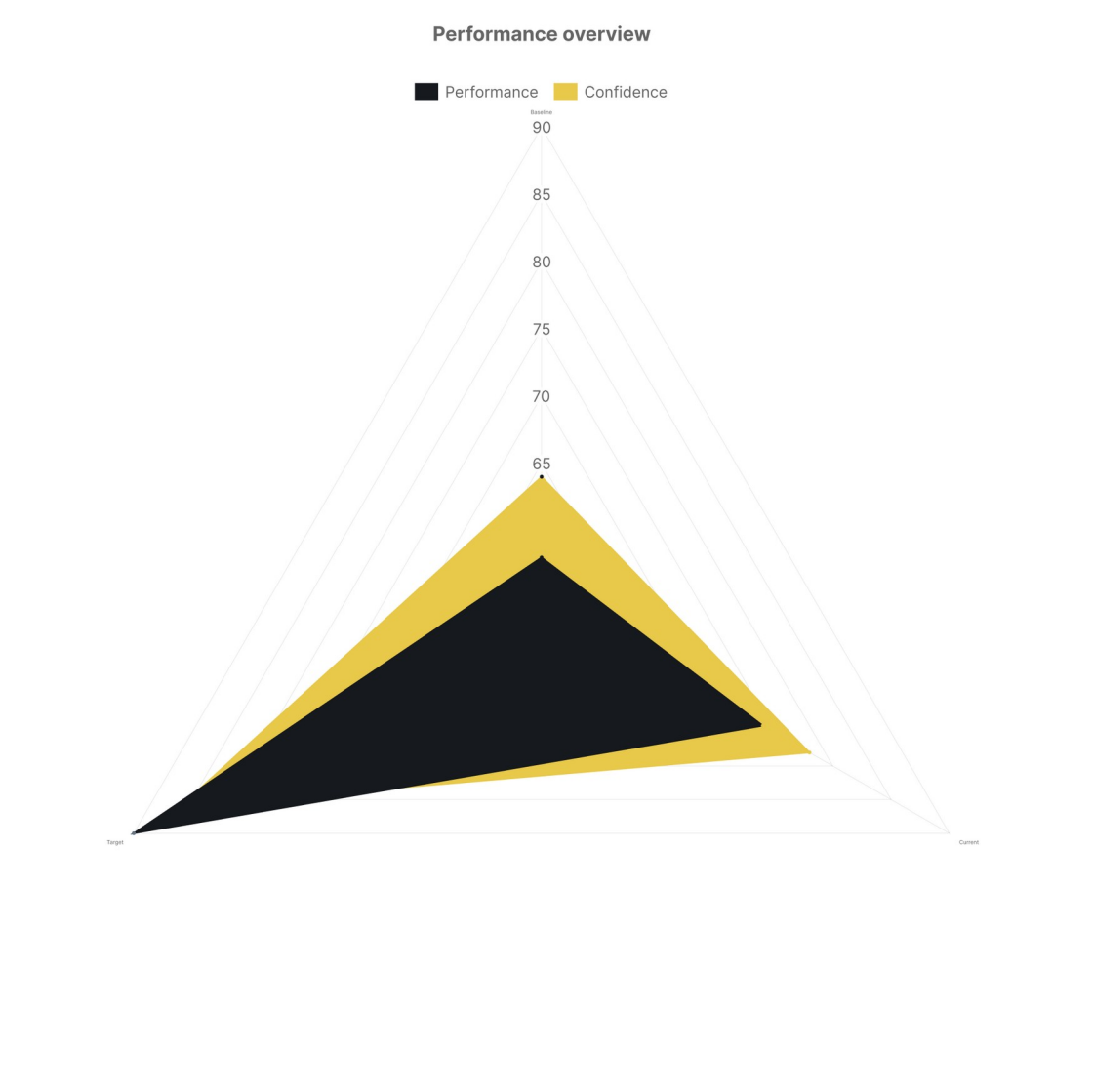


Figure 1: Illustrative performance profile

Strategic pillars

Explain each pillar, intended outcome, design principles, interdependencies, and what will materially change.

Measure	Baseline	Current	Target
Strategic pillars	58	74	90
Delivery confidence	64%	78%	86%

Initiative portfolio

Prioritize initiatives by value, feasibility, sequence, capacity, investment, dependency, and accountable executive. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

Measures and targets

Set outcome KPIs, baselines, targets, leading indicators, data sources, owners, and review frequency. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

Roadmap and resources

Phase the strategy across horizons with milestones, funding, workforce, technology, partnerships, and change needs. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

Governance and adaptation

Define decision forums, portfolio reviews, benefits management, risk oversight, learning loops, and refresh triggers. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.