PRODUCTLAB

BUILD THE RIGHT THING

REFERENCE {{referenceId}}
STATUS REVIEW READY
OWNER {{documentOwner}}

Product Requirements Document

A complete PRD defining the problem, users, goals, requirements, acceptance criteria, analytics, dependencies, risks, and rollout.

TECHNICAL RELEASE · 4 August 2026

Document contents

Document convention	Value
Status	Review-ready
Owner	Mara Klein
Reference	NS-043-2026

0.1 Problem and opportunity

Define user problem, evidence, current workaround, business impact, urgency, strategic fit, and why now.

Document control	Detail
Owner	Mara Klein
Reference	NS-043-2026
Effective date	4 August 2026
Status	Ready for review

0.2 Users and scenarios

Describe primary and secondary users, jobs, context, constraints, journeys, accessibility needs, and edge cases. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

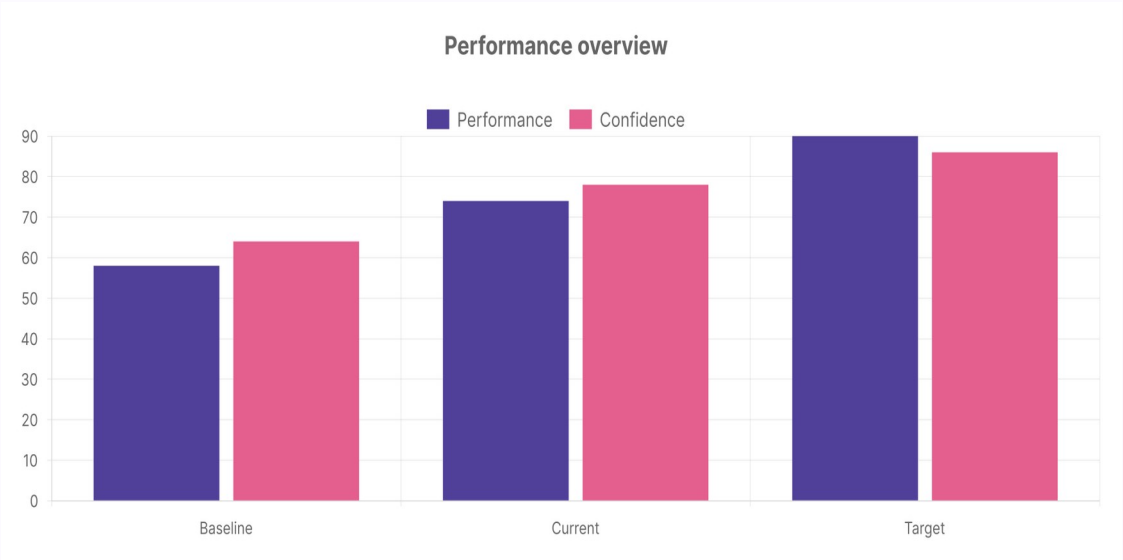


Figure 1: Illustrative performance profile

0.3 Goals and non-goals

Set measurable product and user outcomes, guardrails, exclusions, assumptions, and success evaluation window.

Requirement	Component	Verification	Status
Goals and non-goals	Core boundary	Automated and review test	Specified
Failure path	Integration boundary	Negative test	In review

0.4 Requirements

Prioritize functional requirements with rationale, source, acceptance criteria, dependencies, owner, and stable identifier. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

0.5 Experience and content

Describe flows, states, empty and error behavior, permissions, notifications, content, localization, and accessibility. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

0.6 Data and analytics

Define events, properties, metrics, dashboards, experiments, privacy, retention, data quality, and decision rules. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

0.7 Technical and operational needs

Document interfaces, performance, reliability, security, migration, support, observability, and compliance constraints. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

0.8 Rollout and decisions

Plan validation, release stages, feature controls, readiness, rollback, communication, risks, open questions, and decision log. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.