ALDER CONSULTING

BETTER CHOICES, CLEARLY FRAMED

Business Case

A decision-ready business case comparing options, costs, benefits, risks, assumptions, and the recommended implementation path.

PREPARED FOR

Aperture Mobility

Northstar Systems · Mara Klein · 4 August 2026

Document contents

Decision summary

State the decision requested, preferred option, investment, expected value, critical risks, and decision deadline.

Document control	Detail
Owner	Mara Klein
Reference	NS-017-2026
Effective date	4 August 2026
Status	Ready for review

Strategic context

Connect the need to strategy, baseline performance, stakeholder outcomes, regulation, dependencies, and timing. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.



Figure 1: Illustrative performance profile

Options

Compare credible options including status quo using consistent scope, service, cost, timing, risk, and feasibility criteria.

Measure	Baseline	Current	Target
Options	58	74	90
Delivery confidence	64%	78%	86%

Costs and benefits

Quantify total cost of ownership, cash profile, measurable and non-financial benefits, assumptions, and ownership. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

Risk and sensitivity

Test critical assumptions, downside and upside scenarios, residual risks, dependencies, and reversibility. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

Implementation

Describe phases, capabilities, governance, procurement, change adoption, benefit tracking, and assurance gates. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

Recommendation and approval

Explain the recommendation, conditions, decision rights, funding authorization, and next steps. **Review record:** Assign the owner, evidence, dependencies, decision date, and next action.

Approval and signatures

By signing, the parties confirm that they have reviewed the document and accept the recorded decision or terms.

Name *

Title or role *

Signature *

Date *