SELECTED WORK / 2026

Alex Morgan

Brand & Creative Lead

Contact

alex.morgan@example.com

+49 30 555 0142

Berlin, Germany

alexmorgan.design

Capabilities

Brand systems
Editorial direction
Digital product design
Creative operations

Recognition

D&AD shortlist · 2025
European Design Award · 2024

Profile

Multidisciplinary creative lead shaping distinct identities and coherent product experiences for ambitious organizations.

Selected experience

Creative Director · Studio Meridian

2022–Present

Repositioned the studio, directed four international launches, and introduced a modular design system used across product, sales, and editorial teams.

Design Lead · Field Notes Collective

2018–2022

Led brand and digital programs across culture, hospitality, and technology, from early narrative through production.

Selected projects

Northstar / Signal System — Brand strategy, identity, launch
Aperture / Mobility Platform — Product direction, design system
Common Ground / Journal — Editorial concept, art direction