

EXECUTIVE PROFILE

Alex Morgan

Operations Executive

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Transformation-focused executive with a record of building resilient operating models, aligning cross-functional teams, and converting strategy into measurable performance.

Leadership impact

Enterprise outcome	Scale	Evidence
Operating model redesign	8 markets	18% cycle-time reduction
Portfolio governance	€42M	Investment decisions standardized
Leadership development	65 leaders	Successor coverage doubled

Experience

Chief Operating Officer · Northstar Systems

2021–Present · Berlin, Germany

- Led a multi-market operating transformation while maintaining service continuity and customer satisfaction.
- Established quarterly portfolio governance connecting capital allocation, risk, and measurable business outcomes.

Vice President, Operations · Aperture Mobility

2016–2021 · Amsterdam, Netherlands

- Scaled regional operations from three to eight markets and introduced shared quality and performance standards.
- Built a leadership cadence that improved forecast accuracy and reduced critical delivery escalations.



Board and advisory work

Aperture Ventures — Operating Advisor

Advises portfolio leadership teams on operating cadence, organizational design, and scaling controls.

Northstar Foundation — Board Committee Member

Supports governance, impact measurement, and long-range program planning.

Executive capabilities

Strategy	Operations	Leadership	Governance
Portfolio direction	Operating models	Executive coaching	Board reporting
Transformation	Performance systems	Succession planning	Risk oversight

Education and credentials

MBA, Strategy and Operations · Rotterdam School of Management

BSc, Industrial Engineering · Technical University of Munich