Alex Morgan

Senior Product Designer

alex.morgan@example.com · +49 30 555 0142 · Berlin, Germany · alexmorgan.design

Expertise

- Product strategy
- Service design
- Design systems
- Team leadership
- Research synthesis

Tools

Figma · FigJam
Notion · Linear
Analytics · Prototyping

Education

MA Interaction Design
University of the Arts, 2018

Languages

English · Native
German · Professional

Profile

Product designer connecting customer insight, business context, and thoughtful systems to make complex work feel simple.

Experience

Senior Product Designer · Northstar Systems

2022–Present · Berlin

- Led discovery and end-to-end design for a document automation workspace used by enterprise operations teams.
- Built a reusable design system that reduced feature delivery time and improved interaction consistency.

Product Designer · Aperture Mobility

2019–2022 · Amsterdam

- Redesigned onboarding and service recovery journeys across mobile and web products.
- Partnered with research and analytics to improve activation and reduce avoidable support demand.

Selected outcomes

Outcome	
Onboarding completion	
Design-system adoption	
Support contacts	